



Transfer Pathway Planning Guide  
Catalog Year 2024-25

Community College  
WSU College/School  
Major  
Degree/Credits

**Macomb Community College**  
**College Fine, Performing, and Communication Arts (CFPCA)**  
**Public Relations**  
**Bachelor of Arts (BA) / 120 credits**

Achieving your goal of obtaining a four-year degree is attainable through the collaborative effort of Macomb and Wayne State. Begin your journey by earning an associate degree at Macomb, followed by a seamless transition to Wayne State for the completion of your bachelor's degree. Throughout this academic pursuit, you have the opportunity to embrace the diverse experiences and communities offered by both campuses.

**Macomb Community College**

Program/Major (Degree)	Credits (min.)
<a href="#">Associate of Arts (AA)</a>	60
<a href="#">Associate of General Studies (AGS)</a>	60
<a href="#">English -Writing Track (AA)</a>	60
<a href="#">Speech Communication Arts -Communication Studies (AAS)</a>	64

**Michigan Transfer Agreement (MTA)** -Satisfies WSU University General Education requirements.

Discipline	Course (specific course required, if listed)	Credits	WSU Equivalent
English Composition	ENGL 1180 Communications 1 (or ENGL 1210)	3-4	ENG 1020
	SPCH 1060 Speech Communication	3	COM 1010
Humanities/Fine Arts	Pick One: ARAB, FREN, GRMN, ITAL or SPAN 1460	4	1 of 2 Foreign Language
	See MTA; approved humanities/fine arts*	3	See advisor
Mathematics	See MTA; approved mathematics	4	See advisor
Sciences	See MTA; approved science	4	See advisor
<i>Must be from different disciplines</i>	See MTA; approved science with lab	4	See advisor
Social Sciences	See MTA; approved social science	3	See advisor
<i>Must be from different disciplines</i>	See MTA; approved social science	3	See advisor

**TOTAL CREDITS 31-32** (30 minimum)

**Note:** Starting Fall 2024 ENGL 1181 Communications 1 is acceptable for ENGL 1180.

**Required courses**

Course	Credits	WSU Equivalent
ARAB, FREN, GRMN, ITAL <u>or</u> SPAN 1470*	4	2 of 2 Foreign Language
SPCH 1400 Mass Media Communication	3	COM 1500
SPCH 2110 Persuasion	3	COM 2170
SPCH 2400 Communication in Organizations	4	COM 3250
JOUR 1100 Writing News for Publications	3	COM 2100

**TOTAL CREDITS 17**



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\*All students pursuing a Bachelor of Arts in Public Relations must successfully demonstrate language proficiency equivalent to the two-course sequence in a single foreign language. Proficiency is demonstrated by completing courses numbered 1010 and 1020 in one of the following subject area codes: ASL, ARB, ARM, CHI, FRE, GER, GKA, GKM, HEB, ITA, JPN, LAT, POL, RUS, SPA, SWA, and UKR.

**Transfer credit summary**

	<i>Credits</i>
Michigan Transfer Agreement (MTA)	31-32
Required courses	17
Pathway (see Macomb degree requirements and/or electives) * Recommended areas: BUSN, BCOM, ENGL, foreign language (ABRB, CHIN, FREN, ITAL, GRMN, or SPAN), INTL, MACA, MGMT, MKTG, POLS, PSYC, or SPCH.	11-32

**TOTAL TRANSFER CREDITS                    60-81 (min.)**

\*The range of credit hours allows for earning additional credentials, such as certificates, or transfer credit while completing an associate degree. Some course(s) not included in the pathway may satisfy Wayne State requirements. See advisors for more details.

**Wayne State University -Bachelor of Arts (BA) in Public Relations**

<i>Course</i>	<i>Credit</i>	<i>Note</i>
COM 3170 Fundamentals of Public Relations	3	
COM 4130 Communication Ethics	3	
COM 4170 Public Relations Writing	3	
COM 4210 Research Methods in Communication	3	
COM 5160 Public Relations Campaigns (Senior Capstone)	3	
COM electives (see advisor)	14	

**TOTAL CREDITS                    29**

**Wayne State credit summary –minimum 120 credits required for BA degree**

	<i>Credits</i>
Major	29
Wayne State electives and/or degree enhancements (WSU degree) <ul style="list-style-type: none"> <li>• <a href="#">Accelerated Graduate Enrollment</a> (AGRADE)</li> <li>• <a href="#">Honors</a></li> <li>• <a href="#">Minor</a></li> <li>• <a href="#">Undergraduate research</a></li> <li>• <a href="#">Study abroad</a></li> <li>• <a href="#">Internship</a></li> </ul>	10-31
<b>TOTAL WAYNE STATE CREDITS</b>	<b>39-60 (min.)</b>

**TOTAL WAYNE STATE and TRANSFER CREDITS                    120 (min.)**



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### Wayne State electives and degree enhancements

Consider electives as additional opportunities for you to gain marketable skills like critical thinking, leadership, and communication. These skills build a strong foundation for long-term career success.

Defined broadly, career learning includes, but is not limited to, the following:

- Interdisciplinary project-based learning and field work
- Internships, micro-externships, and co-ops
- Global experiences/education abroad
- Community service learning
- Team-based solutions, oriented experiences
- Research in the field and in lab settings
- Alumni and professional mentoring, job shadowing and other developmental experiences
- Entrepreneurship and other business development opportunities

### Notes

- You can review how all courses transfer using the [course equivalency tool](#). For a self-service, customized WSU degree audit, please visit <https://wayne.edu/transfer/tess>
- Wayne State requires a minimum of 30 credits in residency.
- The pathway allows multiple associate degree options with the flexibility to customize your degree path. The minimum eligibility to participate in the Wayne State Transfer Pathways is a cumulative GPA of 2.5 or above, Michigan Transfer Agreement (MTA), and an associate degree (earned or Reverse Transfer). See [transfer credit guidelines](#).
- All college-level (non-developmental), non-duplicated courses with a 2.0 (C) grade point average (GPA) or above will be considered for transfer credit. Earned credit will transfer as 1) direct course equivalency, 2) major/department credit, or 3) elective credit. Credits not earned at Macomb will need to be taken at WSU.
- These pathways do not replace the importance of Macomb and Wayne State academic advising. The pathway provides a general roadmap to degree completion.